

# SPONSORSHIP OPPORTUNITIES

## 2017 SUMMER BASH!

Thursday, June 1, 2017

Patrick Ranch Museum



### Presenting Partners





# 2017 SUMMER BASH

## *Honoring Made in Chico & Bird In Hand*

### Thursday, June 1, 2017

## Overview

Each year, the Chico Chamber of Commerce hosts a number of annual events to serve our members and community.

Sponsorship is an excellent opportunity to build business connections and offers our members increased visibility within the local business community and community-at-large.

We value your membership and look forward to helping you achieve your promotional goals in 2017 and beyond. This year, the Chico Chamber of Commerce is proud to present our 55th Annual Community Summer Bash on **Thursday, June 1, 2017 at Patrick Ranch Museum.**

We are excited to honor the 35<sup>th</sup> anniversaries of Made In Chico & Bird in Hand!

The community will enjoy a catered dinner, live entertainment by the Kelly Brothers Dueling Pianos, local exhibitors, and other surprises!

### Event Demographics:

- > Over 400 guests, exhibitors and volunteers
- > Guests include Chico Chamber members and the local community
- > Ticket price \$35 per person
- > Tickets go on sale April 3, 2017



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## Sponsorship

### ENTERTAINMENT SPONSOR

**SOLD!**

**\$1,500**

- Business name recognized as sole “entertainment sponsor” in printed promotion (including event poster and May mailer), verbal promotion, chicochamber.com, electronic marketing, social media, and at event. Also, includes exhibitor booth.
- 3 event tickets, 3 drink tickets

**\$750**

- Business name recognized as “entertainment sponsor” shared with another member business in printed promotion (including event poster and May mailer), verbal promotion, chicochamber.com, electronic marketing, social media, and at event.
- 2 event tickets, 2 drink tickets

### SUPPORTING SPONSOR

**\$1,000**

- Business name recognized as “supporting sponsor” in printed and verbal promotion, chicochamber.com, electronic marketing, social media, and at event. Also, includes exhibitor booth.
- 3 event tickets, 3 drink tickets

### TABLE SPONSOR

**\$500**

- Business name recognition on guest tables, chicochamber.com, e-communications and social media.
- 2 event tickets, 2 drink tickets

### DECORATION SPONSOR

**\$250**

- Business name recognition chicochamber.com, social media, and at event.
- 1 event ticket, 1 drink ticket

### EXHIBITOR BOOTH

**\$150**

- 1 - 10' x 10' space includes table, linen, 2 chairs, and chicochamber.com
- 1 event ticket



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## Sponsorship Agreement

To receive maximum benefit for your sponsorship, please return agreement by March 31, 2017.

BUSINESS NAME: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_

On behalf of my business, I would like to confirm the following sponsorship(s):

- Entertainment Sponsor: \$1,500 **SOLD!**
- ~~Entertainment Co-Sponsor: \$750~~
- Supporting Sponsor: \$1,000
- Table Sponsor: \$500
- Decoration Sponsor: \$250
- Exhibitor Booth: \$150 Chamber Member     \$250 Non-Member

*\*Exclusive industry representation is not guaranteed.*

### Method of Payment:

- Invoice Requested
- Credit Card (Visa, MC, AMEX)
- Check #

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CID# (back of card) \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Card Holder Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
Card Holder Phone Number \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return to:**  
**Heather Ugie, Member Services & Event Manager: heather@chicochamber.com or fax 530.891.3613**  
**Questions? Call 530.891.5556 x314**