

May 2017

Community Impact Report

Tracking Progress for Business

MOVING CHICO FORWARD

We believe a healthy community starts with healthy businesses. By focusing on key areas – economic development, advocacy, business engagement, and tourism – we partner with city leaders, community organizations and local companies to leverage the voice of business for community good.

1 **THRIVING BUSINESS COMMUNITY**
RESULT: Robust tax base, jobs, and growth.

2 **HEALTHY LOCAL GOVERNMENT**
RESULT: Funding available for public services.

3 **SAFE COMMUNITY**
RESULT: Engaged, productive, investing citizens.

4 **PREMIER ARTS & RECREATION FACILITIES**
RESULT: High quality of life and tourism.

5 **STRONG, VIBRANT COMMUNITY**
RESULT: Happy residents, students, and visitors.

ChicoChamber
VOICE OF BUSINESS

Our community vision is to make Chico the safest, most vibrant, premier city in the North State.
Join us at www.chicochamber.com

Chamber Opposes Vandalism Tax



May 2nd the City Council voted to waive citywide fees for window and door replacements needed because of vandalism. Along with this the Chico Chamber of Commerce offered their support to our local business owners by offering, if needed, access to funds for such expenses. [Click here to read the full ChicoER article.](#)

First Anchor Business Listening Session



May 3rd the first Anchor Business Listening Session took place in Downtown Chico. The topic of this Listening Session was the quality of life in Chico and its impact - positive and negative - on the local businesses. The Anchor Businesses in this conversation included: 5th Sun, Klean Kanteen, Lundberg Family Farms, Sierra Nevada Brewing Company and UnitedHealthcare. Thank you to Golden Valley Bank who sponsored breakfast for this informative discussion.



Chico Chamber, Redding Chamber Connect

Katie Simmons, CEO & President of the Chico Chamber of Commerce, and Kelsey Torres, Associate Vice President of the Chico Chamber of Commerce, visited Jake Mangas, President of the Redding Chamber of Commerce, and Tony Giovaniello, President of the The Economic Development Corporation of Shasta County, to talk about the respective business climates and services.



Chamber Property-Based Improvement District in Downtown

The Chico Chamber of Commerce Board of Directors voted unanimously in support of the formation of a Property-Based Improvement District in Downtown Chico. [Click here to read the entire ChicoER article.](#)



Legislative Action Committee

At their May 16th meeting, the Legislative Action Committee discussed: Land Inventory Study update, Development Impact Fee Update, Bond Update requesting meeting with Gallagher & CUSD, Vandalism Tax update, guest presentation by Chris Devine (BCAG) on an update with the [Butte Regional Conservation Plan](#), Task Force meeting highlights, Anchor Business Listening Session highlights, [National Health Care Changes](#), and the Refuse Franchise Agreement update.



Team Chico May Business Walk

Team Chico had their monthly Business Walk where they visited the Chico Airport area. Unlike other business walks, this specific walk focused on notifying the businesses of the new BLine Route 52, Chico Airport Express Service, which began service February 27th and surveying businesses to ask, "Did you know about the new Bline Airport Route?" [Click here](#) to read the full May Business Walk Report. Join us for our next Community Safety Meeting June 14th at 11:00 am in Downtown at the Chico Children's Museum, 325 Main Street.



Chief Hack, Task Force Guest Speaker

May 8th the Chamber Task Force invited Chief Bill Hack as their guest speaker to discuss current Fire Department costs and opportunities available.



Chief O'Brien, Task Force Guest Speaker

May 15th the Chamber Task Force invited Chief O'Brien as their guest speaker to discuss current and ideal police staffing needs, department technology needs, and community-oriented policing.

Voice Your Concerns

Is there an issue you want the City Council to know about? [Email Here.](#)

LEGACY PARTNERS



VISIONARY PARTNERS

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KZFR



"Leveraging the Voice of Business for Community Good."



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