

April 2017

Community Impact Report

Tracking Progress for Business

MOVING CHICO FORWARD

We believe a healthy community starts with healthy businesses. By focusing on key areas – economic development, advocacy, business engagement, and tourism – we partner with city leaders, community organizations and local companies to leverage the voice of business for community good.

- 1. THRIVING BUSINESS COMMUNITY**
RESULT: Robust tax base, jobs, and growth.
- 2. HEALTHY LOCAL GOVERNMENT**
RESULT: Funding available for public services.
- 3. SAFE COMMUNITY**
RESULT: Engaged, productive, investing citizens.
- 4. PREMIER ARTS & RECREATION FACILITIES**
RESULT: High quality of life and tourism.
- 5. STRONG, VIBRANT COMMUNITY**
RESULT: Happy residents, students, and visitors.

ChicoChamber
VOICE OF BUSINESS

Our community vision is to make Chico the safest, most vibrant, premier city in the North State.
Join us at www.chicochamber.com

Chamber Board Opposes AB 5



The Chico Chamber of Commerce Board of Directors joins CalChamber and the Legislative Action Committee in opposing [AB 5 - Employers: Opportunity to Work Act](#).

Chico Airport Manager Speaks on Air Service Development



Sherry Miller, Chico Airport Manager, and Erik Gustafson, Public Works Director - Operations, presented an update on Commercial Air Service restoration efforts to the Legislative Action Committee on April 18th. [View slides here.](#)



National Small Business Week 4/30-5/6

Did you know more than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year? Shop local and support our community April 30th through May 6th for National Small Business Week!



Assemblyman Gallagher Discusses Spillway Incident & North State Water

March 30th, Assemblyman James Gallagher was our Lunch Hour guest discussing the future of water in the North State, his efforts to establish emergency funding for infrastructure improvements, and a November 1st timeline for the temporary Oroville Spillway fixes. He also mentioned he would like to see a 5 year infrastructure plan in place. Click [here](#) for the FAQ sheet which was provided on the Oroville Spillway Incident or click [here](#) to read the full ChicoER article.



Building Permits for Vandalism Repair

'The "vandalism tax" issue in Chico isn't going away, and that's a good thing because maybe the fee itself will go away. "Vandalism tax" is the sarcastic but accurate term one downtown business owner uses to describe the \$145 fee the city charges anyone who has to replace a window that has been broken ... Click [here](#) to read the entire article.



Task Force on City Revenues & Expenditures

In February, the Chamber Board of Directors unanimously formed the Task Force on City Revenues & Expenditures. The first meeting took place on April 17th with a thorough review of the City's 2017-2018 Proposed Draft Budget as well as Roads, Police, and Fire data. Guests included Chris Constantin, Assistant City Manager, and Scott Dowell, Administrative Services Director. [Read more here.](#)



City Council Discusses Police/Fire Staffing & Budget

"Chico >> Though it's still early in the budget process, it looks like the city could be adding three more police officers and reinstating a traffic division. Fire's budget doesn't look as rosy, with an identified need for three more daily firefighters on staff and none proposed for next year... [Read More.](#)



Team Chico April Business Walk

We had a great turn out at this months Community Safety Meeting on April 18th for the Mangrove Ave, Vallombrosa Ave and Bidwell Park business area. A great big thank you to CARD for hosting and to our Chief, our Sheriff and for the parks divisions for addressing concerned residents and business owners. Click [here](#) to review the Business Walk Report which includes the Community Safety Meeting overview.

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"Leveraging the Voice of Business for Community Good."



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