

**Media Contact:**

Cheri Chastain  
Sustainability Manager, Sierra Nevada  
City of Chico Sustainability Task Force  
(530) 893-3520  
[cheri@sierranevada.com](mailto:cheri@sierranevada.com)



**FOR IMMEDIATE RELEASE**

**2016 Sustainable Business  
Expo & Happy Hour  
Hosted By Sierra Nevada Brewing Co.**

**August 9, 2016 CHICO, CA:** The Chico Sustainability Task Force, the City of Chico, Chico Chamber of Commerce, and Sierra Nevada Brewing Co. continue the successful 2015 Sustainable Business Series by featuring a Sustainability Business Expo and Happy Hour. This event will be hosted by Sierra Nevada Brewing Co. in the Big Room on Thursday, August 11, 2016 from 3:00 – 5:00 p.m.

This sustainability business expo will focus on tools for practical and profitable change. Businesses can connect with local resources on ways to reduce operation expenses, improve employee morale, and reduce environmental impacts through:

- Energy Generation & Efficiency
- Alternative Transportation
- Zero Waste
- Water Conservation

Sierra Nevada Brewing Co. will be offering sustainability tours but tour times and group sizes are limited! Tour Times being offered are 4:15 p.m. and 4:45 p.m. with each tour approximately 45 minutes and a 15 person maximum. Pre-registration is required for the Sustainability Tours (no registration required to attend the event!). To reserve a space on the tour, please call the Chico Chamber of Commerce at 530.891.5556 or email [info@chicochamber.com](mailto:info@chicochamber.com).

“Sustainability can often feel overwhelming or too expensive to participate in. This Expo is designed to make sustainability more accessible and give local businesses the tools they need to move to more sustainable business practices while building relationships with peers in our community,” says Cheri Chastain, Sustainability Manager at Sierra Nevada Brewing Co. and Chico Sustainability Task Force Member.

This event is free and open to the public. For more information and to secure a tour time please email [info@chicochamber.com](mailto:info@chicochamber.com) or call 891.5556.

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