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FOR IMMEDIATE RELEASE

ATTENTION: CHICO RETAILERS



RETAIL WATCH
Chico Police
Department invites
retail businesses of all
sizes to help decrease
shoplifting in Chico.

Retail Watch Meeting Dates:
May 21st | June 18th | July 30th | August 27th |
September 24th | October 29th |
November 26th | December 17th

Call the Chamber for times and locations,
530.891.5556.

**Join The "Chico Retail Watch"
Facebook Group**

Visit Facebook.com, Search "Chico Retail Watch" and click "Groups" in the tool bar. *Closed Facebook group is peer moderated.

Retail Watch Focuses on Shopping Cart Ordinance at June 18th Meeting

June 11, 2018 CHICO, CA At the June 5th Chico City Council meeting, Police Chief Michael O'Brien was asked to bring the proposed Shopping Cart Ordinance to the Retail Watch group for discussion, prior to any Council action. The item will be on the Retail Watch meeting agenda on Monday, June 18th, from 10am – 11am at Oxford Suites in Chico.

Attendees must be affiliated with a retail business to participate. Retailers of all sizes and locations within Chico are encouraged to participate. Each meeting focuses on a specific topic identified by retailers. RSVP to the Chico Chamber at: info@chicochamber.com, or by calling 530.891.5556.

The Retail Watch initiative was launched in February of 2018 by the Chico Police Department, Chico Chamber of Commerce, and Downtown Chico Business Association, for retail businesses in the Chico area. The initiative partners law enforcement with retail representatives in monthly meetings to discuss theft prevention, reporting and prosecution, state and local regulations, and best practices for identifying and reducing shoplifting in Chico. Meetings are open to retail owners, managers, employees, and loss prevention officers.

Future monthly meetings: June 18th | July 30th | August 27th | September 24th | October 29th | November 26th | December 17th. Meetings are held from 10:00 am – 11:00 am at Oxford Suite located at 2035 Business Lane in Chico: June

Download the ["Prevent Report Prosecute" flyer](#) created for all retailers by the Chico Chamber of Commerce, with the support of the Chico Police Department.

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