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FOR IMMEDIATE RELEASE



RETAIL WATCH

*Chico Police
Department invites
retail businesses of all
sizes to decrease
shoplifting in Chico.*

**Retailers encouraged to participate:
Monthly Meetings • Information Sharing •
Tips & Tools**

For dates and times call 530.891.5556.



Retail Watch Focuses on Crime Reporting Process at April 30th Meeting

April 23, 2018 CHICO, CA In February, a Retail Watch initiative was launched by the Chico Police Department, Chico Chamber of Commerce, and Downtown Chico Business Association, for retail businesses in the Chico area. The initiative partners law enforcement with retail representatives in monthly meetings to discuss theft prevention, reporting and prosecution, state and local regulations, and best practices for identifying and reducing shoplifting in Chico.

The next Retail Watch meeting is **Monday, April 30th, from 10am – 11am** at Oxford Suites in Chico. Attendees must be affiliated with a retail business to participate. Retailers of all sizes and locations within Chico are encouraged to participate. Each meeting will focus on a specific topic identified by retailers. RSVP to the Chico Chamber at: info@chicochamber.com, or by calling 530.891.5556.

At the April 30th meeting, the Chico Police Department will address questions on the **crime reporting process**. This discussion is provided as an outcome of the second Retail Watch meeting in March where retailers were unclear how to report crimes.

Attend monthly meetings: These will be held on the following Mondays in 2018 from 10:00 am – 11:00 am at Oxford Suite located at 2035 Business Lane in Chico: April 30th | May 21st | June 18th | July 30th | August 27th | September 24th | October 29th | November 26th | December 17th.

Retailers interested in participating in the Retail Watch meetings are encouraged to contact the Chico Chamber to RSVP: info@chicochamber.com or 530.891.5556. Meetings are open to retail owners, managers, employees, and loss prevention officers. Meetings will be held monthly through 2018 beginning in February.

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