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FOR IMMEDIATE RELEASE

ATTENTION: CHICO RETAILERS



RETAIL WATCH
*Chico Police
Department invites
retail businesses of all
sizes to help decrease
shoplifting in Chico.*

Retail Watch Meeting Dates:
May 21st | June 18th | July 30th | August 27th |
September 24th | October 29th |
November 26th | December 17th

Call the Chamber for times and locations,
530.891.5556.

**Join The "Chico Retail Watch"
Facebook Group**

Visit Facebook.com, Search "Chico Retail Watch" and click "Groups" in the tool bar. *Closed Facebook group is peer moderated.

Chico PD and Retail Watch Meet Again on May 21, 2018

May 14, 2018 CHICO, CA In February, a Retail Watch initiative was launched by the Chico Police Department, Chico Chamber of Commerce, and Downtown Chico Business Association, for retail businesses in the Chico area. The initiative partners law enforcement with retail representatives in monthly meetings to discuss theft prevention, reporting and prosecution, state and local regulations, and best practices for identifying and reducing shoplifting in Chico.

The next Retail Watch meeting is **Monday, May 21st, from 10am – 11am** at Oxford Suites in Chico. Attendees must be affiliated with a retail business to participate. Retailers of all sizes and locations within Chico are encouraged to participate. Each meeting will focus on a specific topic identified by retailers. RSVP to the Chico Chamber at: info@chicochamber.com, or by calling 530.891.5556.

Attend monthly meetings: These will be held on the following Mondays in 2018 from 10:00 am – 11:00 am at Oxford Suite located at 2035 Business Lane in Chico: May 21st | June 18th | July 30th | August 27th | September 24th | October 29th | November 26th | December 17th.

Retailers interested in participating in the Retail Watch meetings are encouraged to contact the Chico Chamber to RSVP: info@chicochamber.com or 530.891.5556. Meetings are open to retail owners, managers, employees, and loss prevention officers. Meetings will be held monthly through 2018 beginning in February.

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