

Chico Parade of Lights

For Immediate Release

Chico- On Saturday October 15th, 2016 at 7:30pm the 27th Chico Parade of Lights will be holding its annual night time parade in the beautiful Downtown Chico. The parade will start at 3rd St. and Salem, will head to Main St., and continue to 6th Street ending at 4th St. and Broadway.

All individuals, organizations, and businesses are invited to take part in this year's event by showcasing their business, school, organizations or causes in the parade. You may fill out and submit the application, parade rules, and fees at www.chicoparadeoflights.com and pay your entry fees online as well. Please visit us on facebook at Chico Parade of Lights.

This year's parade theme is "Wonders of the Wild"! So please decorate your entry with lights and try to express the theme in your entry to qualify to win within your category. We encourage you to use as many lights as possible to showcase your entry and stay within this year's theme.

The pre-parade events start up at 5:45pm in downtown Chico with Tricycle races, Bed races, Hand-cycle challenge, Wheelchair rugby, wooden horse races, Car show, Dance teams and much more.

A few of sponsors of the 27th Annual Chico Parade of Lights include; Judy Sitton, Chico Noon Exchange Club, Advanced Document Concepts, Azad's Martial Arts Center, The Blaze, KPAY, Mix 95.1, Radio Mexico, Lotus Guide, North State Screen Print, Chico Enterprise Record, KNVN 24, KHSL 12, Telemundo, DCBA, Recology, KZFR, Chico Chamber of Commerce, BCAC TV, Stratti, Rental Guys, Subway, Growing Up Chico, and California Water Service Company, Campus Bicycles, Broadway Heights, Square Deal Mattress, Chico Disability Center, Chico Palio, and Ability First.

For more information please contact us at Azad's Martial Arts Center located at 313 Walnut Street, Suite 150 Chico Ca. 95928. You may also call us at 530-892-2923, or 530-896-0777.