



ChicoChamber
VOICE OF BUSINESS

Move Chico Forward With Us

MEMBERSHIP

Business to Business Connections

- Chamber Business Connections events
- Ribbon Cuttings
- Mixers
- Let's Do Lunch!
- Business Crawls
- Educational Events and Forums
- Become a Chamber Ambassador.
- Participate in the Young Professionals Organization.
- Host a CBC, Ribbon Cutting or Mixer.
- Advertise in Chamber publications.

ADVOCACY

Move Chico Forward with the Community Vision

- The Chamber represents business interests and issues at civic and statewide levels.
- Influence public policy by participating in our Legislative Action Committee.
- Attend the Chamber's Annual Business Summit for a State of the City Address.
- Improve our community with Beautiful, Clean & Safe Chico.
- Represent your business in policy discussions by attending Lunch Hour and Community Development Update events.
- Opportunity to affect policy through Chamber programs: Airline & Alternative Transportation, Sustainability & CAP, City Policies.

ECONOMIC DEVELOPMENT

Building a Strong & Healthy Economy

- Make a direct difference in our community by participating in the Chamber's Community Impact Partnership program.
- Economic development and business outreach through Team Chico partnership.
- Opportunity to get involved in Sector Strategies like: TBID with County, Tech Sector Initiative, Manufacturing Sector growth.

TOURISM

Serving & Attracting Visitors

- Participate in the Hospitality Group.
- We refer Members first to all inquiry calls.
- Listings in the Chamber's online Directory.
- Use of Chamber logo and window decal.
- Opportunity to include materials in packets to prospective residents and visitors.
- Participate in the Choose Chico branding project.

Join the Chamber today!

"Leveraging the Voice of Business for Community Good"

www.ChicoChamber.com

441 Main Street, Chico, CA 95928

(530) 891-5556



Chico Chamber of Commerce Membership & Partnership Benefits

Contact Chamber Staff to become a partner

MEMBERSHIP OPTIONS

BASIC

In addition to all benefits listed on reverse side, Basic Members receive the following benefits:

2 Online Directory Category Listings

1 Member to Member e-Blast

\$250 Basic Individual /Non-Profit /Affiliate

1 Chamber Mailing List

\$450 Basic Business Membership

ENHANCED

In addition to all benefits listed on reverse side, Enhanced Members receive the following benefits:

3 Online Directory Category Listings

2 Member to Member e-Blasts

\$350 Enhanced Individual /Non-Profit /Affiliate

2 Chamber Mailing Lists

\$600 Enhanced Business Membership

1 Flyer Insert in Chamber Mailing

COMMUNITY IMPACT PARTNERSHIP

LEGACY \$10,000

Visionary Community Impact Partnership level plus:

Logo visibility on Chamber website homepage

Presenting sponsorships at Annual Dinner and Annual Summer Bash

Presenting sponsorships at all advocacy events including Business Summit & Lunch Hour Event Series

Full year-round "media package" including:

logo imprint on all major event e-Blasts and Chamber specific e-Communications;

quarterly mailings; daily radio spots; major event-related print promotions,

TV appearances, and social media posts

Logo presence when space permits.

VISIONARY \$5,000

Steward Community Impact Partnership level plus:

Supporting sponsorship at all advocacy events including Business Summit & Lunch Hour Event Series

Presenting sponsorship of the Annual Dinner or Annual Summer Bash

Logo or name presence when space permits.

STEWARD \$2,500

Champion Community Impact Partnership level plus:

Promotional acknowledgement at networking events including:

Chamber Business Connections (50/year), Let's Do Lunch! (12/year), Business Crawl (2/year)

Supporting sponsorship of the Annual Dinner or Annual Summer Bash

Name presence when space permits.

CHAMPION \$1,000

Enhanced Membership with the Chico Chamber plus:

Invitation to participate in industry round table discussions

Opportunity to serve as an industry liaison on the Legislative Action Committee

Priority web directory presence and rotating web ad on chicochamber.com (excludes homepage)

Additional: flyer insert (2 total), Member to Member e-Blast (3 total), Mailing List (3 total)

Complimentary booth at Annual Summer Bash and 2 tickets to YPO event or Business Crawl

Name presence when space permits.

Supporting sponsorships include name recognition and two tickets; Presenting sponsorships include logo recognition and four tickets.