



AMBASSADOR APPLICATION & PLEDGE

What is an Ambassador?

A person who acts as a representative or promoter of a specified activity.

Chico Chamber of Commerce Ambassadors are:

- Among the most informed citizens in our business community;
- Among the most engaged citizens in our business community;
- Intimately familiar with and able to articulate the mission, message, and purpose of the Chamber;
- Able to commit time to support the Chamber.

What is the mission of the Ambassador program?

To assist the Chamber in reaching its goals of advocacy, economic development, member services and tourism.

Ambassador Teams

Who should be on the Advocacy Team?

- Interested in local current events;
- Able to maintain a neutral perspective to assist Chamber staff and committees in gathering information;
- Knowledge of local and statewide issues impacting business;
- Familiarity with functions of City and State government.

Who should be on the Economic Development Team?

- Interested and invested in the vitality of our local economy;
- Able to participate in regular business outreach via Team Chico business walks;
- Able to articulate the services available to businesses locally and regionally;
- Able to explain the role of the Chamber in economic development.

Who should be on the Membership Team?

- Understand the mission and message of the Chamber;
- Understand membership and partnership levels and benefits;
- Comfortable networking and making introductions;
- Committed to membership retention and outreach via phone, personal contact, and email;
- Enhancing member engagement through professional channels, i.e. invitations to colleagues;
- Comfortable with public speaking (*highly encouraged*).

*What are the responsibilities of all Ambassadors above and beyond Team participation?

- Attend at least 10 monthly meetings;
- Attend at least 1 membership orientation every year;
- Attend 75% of member-hosted events;
- Become familiar with Chamber staff and Board of Directors.

Please sign at Ambassador Interview

COMMITMENT PLEDGE:

To fully support the policies and programs of the Chico Chamber of Commerce; to stay current on Chamber news, events, and activities; and to represent the Chamber in a positive, professional manner. *Annual participation: upon completion of the Protégé period, Ambassadors commit to the above listed responsibilities.

Applicant's Signature: _____ Date: _____

Employer's Signature (if applicable): _____



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ELIGIBILITY:

Current Chamber membership is required. To apply, please complete and sign this application pledge and submit a one-time, non-refundable application fee of \$50 to the Chamber office for consideration and approval by the Ambassador Executive Committee. Upon completion of the application process, you will receive an official Chamber Ambassador name badge.

QUALIFICATIONS:

1. Must have decision-making authority in a member business.
2. Must be able to demonstrate leadership experience.
3. Must be able to make a commitment of time.
4. Must exhibit professionalism and full command of Chamber mission.

APPLICANT INFORMATION:

Applicant Name: _____ Date: _____

Business: _____ Position: _____

Mailing Address: _____

Work Phone: _____ Home/Cell: _____

Email: _____

Shirt Size: _____

Why do you want to be an Ambassador?

PAYMENT DETAILS:

Application Fee of \$50 paid by: Cash Check # _____ Credit Card

Card Number: _____ Exp. Date ____/____/____ CID: _____

Cardholder Name: _____ Billing Address: _____

Authorized Signature _____ Security Code: _____